



Monday

RED FEATHER SPECIAL

October 15, 1956



A Message From the President:

This year, more than ever before, we at Sandia should make a good showing in the forthcoming United Fund Drive. For the first time in our history, we now number 6000 employees. If each of us gives his or her fair share, our commendable record of generous support to the drive will be bettered.

Last year, most of us in Sandia Corporation contributed, nearly 95 per cent in fact. This year, with the help of our new employees and the enthusiasm of our "old hands," we can make it 100 per cent.

It takes approximately \$12 to help a single needy case. If each of us could help at least one case, 6000 persons less fortunate than ourselves would benefit. Of course with more contributions an even greater number would receive assistance so let's pitch in and make a united contribution for this year's United Fund.

J. M. Chae
President,
Sandia Corporation

1956 United Fund Drive Starts at Sandia Oct. 24

Kicking off at 8 a.m. Oct. 24, the Sandia Corporation Employees United Fund Drive aims for 100 per cent participation by all Corporation personnel. Solicitations will be made for two days—Wednesday and Thursday, Oct. 24-25,

and the results tallied Friday, Oct. 25.

Everyone Contacted

Employees on vacation or sick leave will be contacted when they return to work. Everyone in the Corporation will have the opportunity to contribute.

This year for the first time it will be possible for employees to extend their contributions over a full year by using payroll deduction plan. Contributions may also be made to the Community Chest campaign by cash or check.

Past Record

Sandia employees gave generously in 1955, a total of \$42,584—an average of \$8.67 per employee. The 1954 total was \$35,581, averaging \$7.46 per employee. With 24 worthy agencies receiving funds from the Community Chest, a \$12 contribution gives 50 cents to each agency.

Chest Committee

Ken W. Erickson, 5130, heads the Sandia Corporation Employees Community Chest Committee as chairman. W. C. Kraft, 2540, is Deputy Chairman and L. J. Heilman, 3200, is Special Adviser.

Haddon C. Redding, 7213, is Coordinator of the Sandia United Fund Drive. J. I. Hegge, 1470, heads the publicity committee; H. F. Gunn, 3153, is chairman of the program committee; and R. L. Lynes, 4123-1, is treasurer.

R. M. Allan 4113-1, is statistician and Mrs. W. M. Fellows, 7235-1, heads the special projects committee.

Peter J. Cook, 5532, heads the Office Employees International Union committee; William Leverenz, 2152-1, heads the Metal Trades Council committee, and Robert Byrd, 2452, is chairman of the International Guards Union committee.

Captains Named

Team Captains appointed to head the 900 Corporation solicitors are as follows:

R. S. Wilson 1215, J. P. Shoup 1413, F. B. Philipp 7218, W. F. Peay 2152, A. Blain 2211, W. B. Russell 2331, H. M. Roberson 2413, A. M. Lambert 2451-1, A. E. Jones 2464-1, P. W. Callies 2551, A. L. Thornton 2731, S. M. Krell 3154.

D. E. Irvin, 4112, W. D. Wood 5122, R. D. Statler 5254, A. E. Clamp 5512-2, M. K. Linn 7221, H. M. Willis 7241, D. J. Yarbrough 7421, and R. W. Higgins 7214.

Payroll Deduction Period for Drive Goes Through Year

Payroll deduction for contributions to the 1956 United Fund drive may be extended for as much as 12 months.

In an effort to make giving easier and more generous, the 1956 Committee in charge of the drive has made arrangements for deductions to be taken out for 24, 36 or 48 weeks for weekly paid employees or for 6, 9 or 12 months for those employees paid monthly.

The minimum deduction is 25 cents weekly or \$1 per month. On a year around basis this is \$12.

First United Fund For Albuquerque

This is the first year the streamlined title "United Fund" has been applied to the Albuquerque Community Chest drive. United Fund is composed of 24 participating agencies.

The average gift in 1955 of those who contributed was \$10. The current target is for contributions from 35,000 non-givers.

In A Nutshell

United Fund Drive Facts

- WHAT:** Albuquerque Community Chest United Fund Drive
- WHERE:** Sandia Corporation
- WHY:** For betterment and welfare of our community, Albuquerque
- WHEN:** Oct. 24, 8 a.m., continuing through Oct. 25 and until all Sandia Corporation employees are contacted
- HOW:** By payroll deduction, cash or check
- WHO:** 100 per cent of all Sandia Corporation employees



Sandia Lab News

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Your Fair Share

What's a fair share for a Sandia Corporation employee to give the 1956 United Fund Drive?

There are many formulas which have been advanced to help determine a just contribution. Some suggest a day's pay. Others believe a minimum of 50 cents per agency is fair. Still others advise an hour's pay each week of the year.

On the basis of 50 cents per agency the donation is \$12. Put that on payroll deduction for a year and it's a dollar a month or 25 cents for 48 weeks. Everyone of us can easily be a member of the year-round 25-cents-a-week club.

Standing hard and fast by a formula is difficult for there are circumstances which determine each individual case.

However, there is one rule of thumb which is just as fair as the person who applies it: Make your contribution large enough so that your conscience is satisfied — let your conscience be your guide.



SPECIAL EDUCATION CENTER, a Chest Agency since 1953, offers specialized service to children and adults with physical or emotional problems. Children with speech handicaps, physical disabilities, maladjusted personalities, reading disadvantages and other exceptional problems are treated individually and in groups at the Education Center.



RELIGIOUS NATURE of the Salvation Army is reflected in this picture. Founded in Albuquerque almost 60 years ago, it is the oldest Albuquerque welfare agency. Services include guidance and recreation for youth groups and adult groups, educational classes in handicrafts, sewing, music and crafts, and assistance to families and individuals in need.

Red Cross Spends \$295,161 In Bernalillo County During 1955

The American Red Cross Chapter in Bernalillo County, the last agency to become affiliated with the Albuquerque Community Chest, has achieved a meritorious record in administering to the needs of the community.

During the disastrous floods which swept Albuquerque last year and in the cleanup period following, the national agency of the American Red Cross spent \$219,161 in Bernalillo County. This was for direct relief and rehabilitation to those who suffered property loss from the flash floods.

This is two-thirds more than that which has been committed to the local agency of the Red Cross this year by the United Fund.

Emergency Services

The national agency is also

spending \$61,000 this year to provide emergency services to servicemen and their families in this community and at Sandia Base, Manzano Base and Kirtland Air Force Base. An additional \$15,000 was spent in the community for the same purpose by the local chapter of the Red Cross.

During the year the local agency with the help of 39 volunteer instructors, has trained 1,304 persons in first aid. An additional 327 persons were trained in water safety by 18 volunteer instructors.

Gray Ladies

The work of the Gray Ladies in Albuquerque hospitals is supported by the local agency of the Red Cross, as well as many other important services to the community.



MAPPING PLANS for the 1956 United Fund Drive was a Sandia Corporation committee of employee representatives. The committee made arrangements for coordination of the many volunteer solicitors, for publicity, special programs and endorsement of the drive by the representative unions. Seated here L. to R. are: L. J. Heilman 3200, Special Adviser, W. C. Kraft 2540, Deputy Chairman; J. I. Hegge 1470, Publicity, R. Max Allan 4113-1, Statistician; L. M. Jercinovic 7210,

Deputy Publicity; R. L. Lynes 4123-1, Treasurer; Mrs. W. M. Mel-lows 7235-1, Special Projects; H. F. Gunn 3153, Program; Peter J. Cook 5532, Office Employees International Union; Wm. Leverenz 2152-1, Metal Trades Council. Standing L. to R.: Robert Byrd 2452, International Guards Union; K. W. Erickson 5130, Chairman; and Haddon C. Redding, 7213, Coordinator for all phases of the drive. Sandia's drive features year-round payroll deduction this year.

Your Community Chest Dollars Urgently Needed by 24 Agencies

The 1956 goal for the Albuquerque United Fund Drive is \$449,813 with the money divided among 24 deserving agencies.

With the goal reached, this is how the money will be distributed:

Albuquerque Boy Scouts—\$41,023

Training provided in good citizenship, self-reliance and outdoor activity. Benefits boys from ages 9 to 18.

Albuquerque Boys Club—\$14,446

Builds health, develops skills, tolerance and character in boys. Individual guidance and counseling. Any Albuquerque boy is eligible for membership, regardless of economic status, race, color or creed.

Albuquerque Girl Scouts—\$23,610

Offers outdoor training in good citizenship and self-reliance. Benefits girls from ages 7 to 18.

Albuquerque Travelers Assistance \$16,293

Assists small children, elderly persons and servicemen who are in need of aid while away from home.

American Red Cross—\$71,500

Conducts effective Home Service program, direct disaster services (food, clothing, shelter and medical care) in time of disaster caused by fire, flood and other calamities. Conducts blood program, first aid classes and service group programs.

American Social Hygiene Association—\$1,049

Conducts nationwide program to lower incidence of venereal disease, prostitution and vice, particularly in areas populated by servicemen.

Campfire Girls—\$11,000

Offers outdoor recreation and training in good citizenship and programs to perpetuate spiritual ideals of the home. Benefits girls from 7 years through high school.

Catholic Charities, Inc.—\$20,290

Handles problems in areas of marital, family and juvenile conflicts. Acts as clearing house in welfare work and gives emergency financial help in special family cases.

Christina Kent Day Nursery \$10,000

Provides a home environment for children of working mothers, with facilities for 64 children from 2 to 6 years.

Council of Social Agencies \$13,999

Is coordinating, fact-finding and action-initiating organization for all social service agencies of Albuquerque and Bernalillo County.

Family Consultation Service \$10,266

Provides counselling service to families and individuals to combat human conflicts. Primarily deals with marital problems with 20 per cent of cases handling parent-child conflicts, home management and personality adjustments.

Frances Lynn Home—\$6,215

Provides refuge and care for unmarried mothers and post-birth rehabilitation.

Goodwill Industries—\$2,000

Gives training and employment to the physically handicapped so they can refurbish clothing, furniture, etc., given by people of Albuquerque. Its rehabilitation center offers therapy for the newly disabled.

Legal Aid Society—\$8,480

Purpose is to offer legal aid and advice to those unable to pay for it.

Martineztown Community Center \$9,600

Provides leadership to the community in recreation, health and craft activities. Inspires girls and boys of Martineztown to better citizenship.

National Social Welfare Assembly \$243

The National Planning Body for Social Welfare. It is nationally what a Community Council is locally.

New Mexico Hearing Society \$5,286

Aim is to have the hard of hearing get along better in today's society. Offers courses in lip reading, audio training and group therapy.

Salvation Army—\$27,000

Offers comfort and care to all ages and conducts program of crafts, study and recreation for children.

St. Anthony Boys' Home—\$24,000

Cares for homeless, neglected and abandoned boys through the eighth grade and for boys and girls from birth to school age.

Special Education Center—\$3,300

Function is giving help to any child or adult with special physical or emotional problems.

United Service Organization \$16,837

Serves the social, recreational and spiritual need of our men and women in the Armed Forces in peace or war.

Visiting Nurses Service—\$8,240

Provides skilled nursing service for those who cannot afford such service otherwise.

Y.M.C.A.—\$32,749

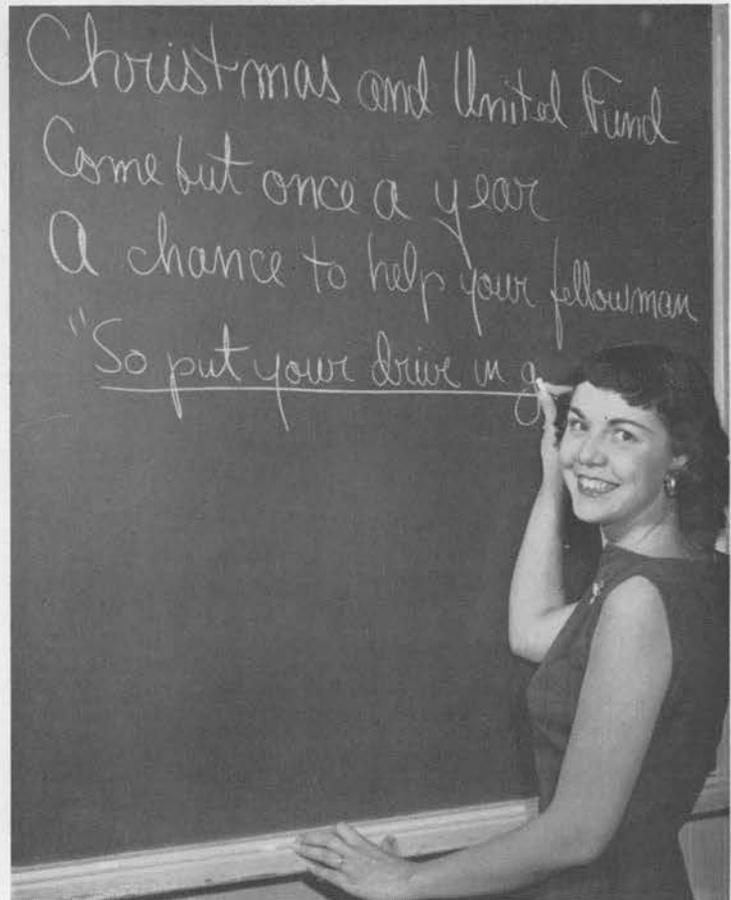
Offers educational, cultural and recreational activities for young boys and adults.

Y.W.C.A.—\$23,386

Offers educational, cultural and recreational activities for young girls and adults.

Goal Is Up

In 1934, when Albuquerque's population was a mere 35,000, the first year's quota of \$30,000 was exceeded by \$2,000. The city has grown to 170,000 and the present United Fund goal is \$449,813.



JINGLE CONTEST sponsored by Sandia Corporation Employees United Fund Drive offers 10 valuable clock radios as prizes for the winners. Here Linda Alarid, 2222, tries a rhyming line to finish a jingle entry.

10 Clock Radios To Be Given for Sandia's Best United Fund Jingles

Ten beautiful clock radios will be given away as grand prizes to the winners of a Corporation-wide United Fund Jingle Contest which gets under way today, it has been announced by J. I. Hegge, 1470, chairman of the publicity committee.

All that is necessary to enter this contest is to complete the last line of any or all of the following jingles or submit a jingle of your own. You may enter as many times as you wish.

.....
*Christmas and United Fund
 Come but once a year
 A chance to help your fellowman*
 "....."

.....
*All for one and one for all
 United Fund's that way
 You give to the unfortunate*
 "....."

.....
*Charity begins at home
 And home is Albuquerque
 So give to the United Fund*
 "....."

.....
*Count your blessings one by one
 And give to the United Fund
 Your charity will pass the test*
 "....."

.....
 If you plan to write your own jingle here are two ideas which may help you:

*In my job I've really learned
 Teamwork gets things done;
 That's why I give the
 United Way
 So many gifts in one.*

*I've sworn off ice cream and
 candy,
 Cake? No thanks, not me!
 I pledge the money that I save
 To our community.*

Entries should be handed to supervisors not later than 4:30 p.m., Oct. 18. They will be judged for originality, rhythm, sincerity and aptness of thought. One award only will be made per person.

The contest is open to all employees of Sandia Corporation in Albuquerque. Each will receive an official entry blank.

Entries will be judged in the following manner:

Non-supervisory judges will be appointed to screen all entries eliminating those inappropriate to this contest. The judges will select one jingle from each department and forward it to the superintendency judges. They will select the best jingle from each superintendency for final judging by the contest committee.

The 10 radios purchased for the prize winners were bought with privately donated funds.

Aids Those With Special Problems

A Chest agency for only three years, the Special Education Center helps any child or adult with a physical or emotional problem.

Another function of the Center is to find foster homes for children.

Haddon Redding Coordinates 1956 United Fund Drive

The difficult job of coordinating work of the Sandia United Fund drive has been handled this year by Haddon C. Redding.



As drive coordinator he has scheduled all committee meetings and maintained all records of the committee prior to the actual start of the fund drive. He was also responsible for the design, approval and reproduction of all forms used in connection with the campaign.

Haddon came to the Corporation four years ago and has been in Accounting Methods, Accounting Division, Case Cost & Budget Section, and presently is TDSR for Electrical Systems Department 1260.

He has both Bachelor's and Master's degree in Business Administration from the University of Oklahoma and is a Certified Public Accountant. He served four years in the Army.

Memberships include the American Institute of Accountants and American Accounting Association.

Directors Contribute Time and Service

Affairs of the Albuquerque Community Chest and the United Fund are managed by a 24 member Board of Directors, all of whom contribute their time and service.

A small salaried staff conducts routine year-round functions. Cost of office functions and the campaign in Albuquerque is substantially below the national average.



BOOSTING CONTRIBUTIONS for the '56 United Fund drive is Betty Lou Myers, 3153-2. This year payroll deductions, which can be spread out up to a year, are expected to increase greatly the number and amount of volunteer pledges from Sandia Corporation employees in '56.

Travelers Assistance

Youngsters traveling alone, servicemen and their families in transit, and travelers stranded without money or friends all are aided during the year by the Albuquerque Travelers Assistance agency at the Santa Fe Depot.

Goodwill Industries

Goodwill Industries was first allotted Chest funds in 1941 but it is now almost wholly self-supporting. The handicapped are given a chance to solve their psychological problems through on-the-job therapy.

U. F. Goal Goes Up \$15,783 This Year

The goal for Albuquerque's 1956 United Fund Drive has been set at \$449,813.40. This figure represents a 3.5 per cent increase, or \$15,783, over the combined fund raising of the Chest and the Red Cross in 1955.

Last year the Chest raised \$374,030 in the annual campaign and the Red Cross had raised \$60,000 in its spring drive.

Again this year the 24 youth welfare and recreation organizations are depending on support from the United Fund campaign.

Citizens of Albuquerque have an obligation to help their less fortunate fellow citizens — give, and give a fair share.

Community Chest Expenses Well Below National Average

Community Chest year-around administration expenses and campaign costs total \$34,000—7.5 per cent of the goal for the drive. This figure is well below the national average.

United Fund officials will put \$10,000 in a Reserve-For-Shrinkage fund and another \$10,000 in a Reserve for Contingencies.

United Fund officials also are anticipating a savings of \$5,000 in the expected consolidation of the Community Chest offices and the offices of the Council of Social Agencies.

Salvation Army Here 60 Years

Direct assistance and guidance among all age groups is provided by the Salvation Army, which was founded in Albuquerque nearly 60 years ago. A wide range of programs is offered.



ARTS AND CRAFTS form an educational part of the program of the Martineztown Community Center. By providing leadership in recreation, health, educational activities in informal group meetings, the center inspires community spirit and citizenship in young and old citizens alike.



NEEDS OF TRAVELERS is the prime concern of the Albuquerque Travelers Assistance organization. With headquarters in the Santa Fe Railway station it helps people encountering trouble while traveling.